

# Fassifern Horse & Pony Club Newsletter

President: Jill 54631384; Treasurer: Tracey 54646933; Secretary: Melanie 54631023; Newsletter: Barbara 54631786 Nominations: Kerri 54632026

## DRESSAGE DAY

We are still looking for helpers for the Dressage Day on 1st April.

Please call Melanie if you can lend a hand in any way.

We also are looking for helpers in the canteen next weekend for the Zone School.

Busy times will be morning tea and lunch time so if you can lend a hand please call Barbara on 54631786.

Also if you would like to bake for the canteen for that weekend or for the dressage day, it would be much appreciated.



## REMINDER:

If you are planning to compete in any event (other than gymkhanas), you must have your nominations to Kerri Tow in **PLENTY OF TIME**. As Kerri has to collate entries, get a signed cheque etc it is vitally important that all nominations be handed to her well in advance so that we are not trying to lodge late noms all the time.

Kerri's number is at the top of the page—so give her a ring if you need to discuss this.

## Polocrosse World Cup

This prestigious event is being held in Warwick 23rd to 29th April and it has been suggested that we try to organise a bus trip on the 24th. This would involve having an escort to show us over the venue and explain the event, as well as a gift bag.

If you are at all interested in this, please see Alison Gibb or give her a ring on 54672450.

This is an excellent opportunity to see world class athletes competing at the very top level.

March/April 2007

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Remember: Check your helmets for correct fit in case your children have grown over the holidays.

.. No riding until all necessary paperwork has been filled out in the clubhouse.

.. If you wish to borrow gear at all you must see Don before hand - all gear to be returned to where it came from.

..If you wish to use the club facilities outside of muster times, there is a book on the verandah you **MUST** fill out.

## 2008 EVENTS

It was decided at the last meeting that the club will apply to host the 2008 State Sporting/Mounted Games/Campdraft Championships.

This is held in September.

This can be a really good fundraiser for the club but will require a dedicated team of volunteers to run it.

If you are interested in being part of the organisation for this, please let a member of the executive know so that we can start making lists etc.

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## More safety rules

... No trotting or cantering before muster

... No trotting or cantering between groups/activities. If possible, you should dismount when leaving your group

... Warm up in the arena if necessary prior to muster

... No reversing of vehicles at all except for trucks backing up to ramp

... Trucks are NOT to be left parked at the ramp

... Late arrivals must wait for their instructor to do gear check before joining their group

... Riders must request permission

from their instructor if they wish to leave their group for any reason

... Small children are to remain inside the fenced area around the clubhouse unless accompanied by a responsible adult

... A reasonable distance must be left between floats/cars—optimum distance being 2 horse lengths to avoid accidents

These rules have been instigated to protect all members, at all times, and we would ask that they be respected and followed whenever possible.

Thankyou

**NEXT MEETING:**  
**Thursday 19.4.07**  
**7.30pm**



## Meeting Highlights

Saddle cloths - ongoing - new ones have arrived—available for sale at \$38.50

Showjump sponsorship - ongoing

Dazzle boards - ongoing

Web Site - ongoing

Wheelchair access— finished and looks great

Strategic Planning Meeting - this was held on the 8th in spite of the storm. Melanie to email minutes to members.

Polocrosse World Cup - see article

Trail rides - some members have ridden out to Cannon Creek to Betts' property and we will make some inquiries regarding use of next door cattle yards etc. for overnight camping. Looking at a date in September.

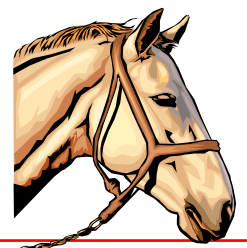
**We have several 'apprentice' instructors going through training this year and we would ask that all riders respect the time and effort our dedicated team put into the club, and some patience for those gaining. A reminder that they give their time voluntarily and some of them are very highly qualified people.**

**All instructors have to follow PCAQ Curriculum guidelines and all either have or are in the process of getting qualifications.**

**We would like all members to show their appreciation to the instructors on muster days - for without them we will not have a club at all.....**

**ZONE SCHOOL** -The Zone 3 'Back to Basics" school for all pony clubbers is set for the 24th and 25th March.

Forms should have been sent before 16th March, but space may still be available. Ring Melanie if you wish to nominate.



## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newslet-



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ter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients. If the newsletter is distributed in-

ternally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or ven-

dors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the



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image near the image.

## Business ame

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

Email: xyz@microsoft.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

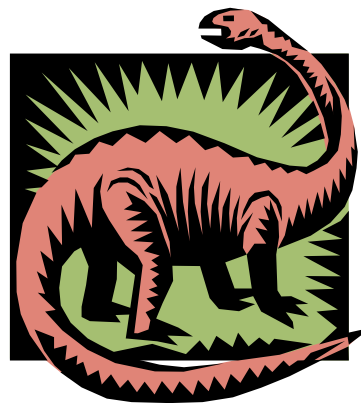
A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good



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place to insert a clip art image or some other graphic.