



Contacts:

Pres. Jill 54631384

Treas. Tracey 54646933

Sec. Melanie 54631023

Newsletter Barb 54631786

Nominations Kerri 54632026

Fassifern Horse & Pony Club Newsletter August 2007

Showjump Day

Huge thankyou to all those who helped out at the showjump day.

Everything went off well and special thanks to Kerri and the team who ran the whole day.

We heard lots of positive feedback from the visiting competitors and the only real problem I saw was that we ran out of food!

I guess the cold weather made everyone eat more than normal.

Sadly we had to cancel our Christmas in July dinner, due to lack of support.

We ended up with only around 8 people who were definites—and this just wasn't enough. We apologise to those who were looking forward to the dinner but hope you can understand why we had to cancel.

If anyone has a better idea for a social/fundraiser, please contact Barbara (54631786) or Holly on 0412110519.

Fun Day

Don't forget our Fun Day this Saturday. As this is a practice day for our

Gymkhana, all riders will be required to wear formal uniform—that means long sleeved white shirt and pink tie.

Events will mirror the gymkhana events so that everyone should know what they are doing in September.....



TO ALL COMPETITORS....

We wish to remind everyone who is planning to compete at outside events, you must wear the club formal uniform, i.e. long sleeved white shirt and pink club tie. When at official events, it is required that the competitors will stay in FULL formal uniform for presentation .

CONGRATULATIONS TO EVERYONE WHO COMPETED AT STATE AND NATIONAL CHAMPS LAST MONTH - ESPECIALLY TO LUKE HARMER ON HIS OUTSTANDING SUCCESS - MENTION TO Kate O'Brien, Harrison and Annabel Gibb and Alice James (nee Collyer). Well done to everyone.....

Meeting Highlights

Website - ongoing

Wyralong Dam site for club use - ongoing

Riding lessons on club grounds - ongoing

Trail Ride - still looking at September date and venue It has been suggested that we might like to go to the Behle property "Destiny" for a day of riding - prices and more details to come back to the next meeting. Date to be the 22nd September.

Gymkhana - programme has been prepared - organisation going well except for judges— if you know anyone contact Rachel Spring ASAP

.Showjump equipment - new brick wall has been ordered.

Clubhouse - painting of exterior has been finished - inside to be done in next two weeks. Thanks to Don for moving everything around to suit.

Breakup - ongoing

Website - David and Barbara to get together to get newsletter on to website - still trying to get together.

Dressage Arenas - looked at costs and two designs - 3 sets to be ordered.

Zone Dates

JULY

29th - Gymkhana at Redbank Plns

AUGUST

5TH Gymkhana for Logan River to be held at Bremer

12th Gymkhana Lowood/Fernvale

19th Gymkhana Rosewood

26th Instructor Training School at Rebank Plains

SEPTEMBER

2nd Dressage/CT at Brisbane Valley

2nd Gymkhana—Harrisville

9th Dressage CT at Hattonvale

16th Open Sporting at Bremer

23rd - reserved for Zone event

23 to 26th State Sporting and Campdraft Champs

30th Gymkhana Gatton

OCTOBER

7th Masters Games Brisbane Valley

13th Campdraft Rosewood

14th Open Sporting Rosewood

14th Unof. Showjumping Redbank

21st Reserved for Zone event

27th & 28th Zone Teams Challenge

27th last muster for Fassifern

NOVEMBER

3rd Breakup BBQ

NEXT

MEETING:

16TH AUGUST

7.30PM IN THE

CLUBHOUSE

ALL WELCOME



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newslet-



Caption describing picture or graphic.

ter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients. If the newsletter is distributed in-

ternally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or ven-

dors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the



Caption describing picture or graphic.

image near the image.

June/Ju

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

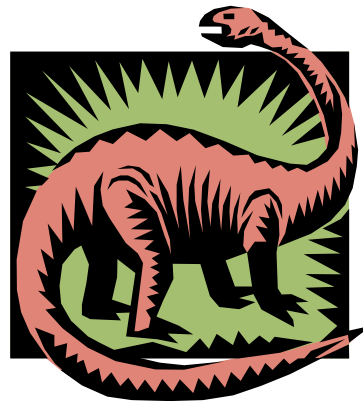
A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good

place to insert a clip art image or some other graphic.



Caption describing picture or graphic.